

PRIVACY POLICY

DRESCHER Jewellery Webshop

Effective from: **1 January 2026**

1. Data Controller

Company name:

DRESCHER Jewellery OÜ

Registered office:

Juhkentali tn 8, Kesklinna linnaosa

10132 Tallinn, Harju County

Estonia

Company registration number: 17337985

VAT number: EE102939309

Email: info@drescherjewellery.com

Website: www.drescherjewellery.com

The Data Controller processes personal data in accordance with **Regulation (EU) 2016/679 (GDPR)** and the **Estonian Personal Data Protection Act**.

2. Purpose of Data Processing

Personal data are processed for the following purposes:

- processing and fulfilling webshop orders
- invoicing and accounting obligations
- organising delivery and logistics
- customer service communication
- complaint handling and legal enforcement
- operating user accounts
- marketing communication (only with explicit consent)
- compliance with legal obligations

3. Categories of Personal Data Processed

3.1. Data provided during purchase

- full name
- email address
- telephone number
- billing address
- shipping address
- order details

3.2. Data provided during registration

- username
- encrypted password
- order history
- saved addresses

3.3. Technical data

- IP address
- browser type
- device information
- cookie-related data

The Data Controller does not store or process bank card details.

4. Legal Basis for Processing (GDPR Article 6)

- performance of a contract
- compliance with legal obligations
- legitimate interest
- consent of the data subject (marketing)

5. Data Processors and Data Transfers

Personal data are transferred only to the extent necessary for contract performance:

Logistics partners:

- WhiteFish Logisztika Kft.
- MPL, GLS, Packeta, Foxpost, FÁMA Futár

Payment service providers:

- Stripe, LLC
- AS LHV Pank

Hosting provider:

- Sybell Informatika Kft.

The Data Controller **does not sell** personal data and **does not transfer data for third-party marketing purposes.**

6. Data Retention Period

- accounting and invoicing data: 8 years
- order-related data: 5 years
- user account data: until deletion request
- marketing data: until consent is withdrawn

7. Rights of the Data Subject

The data subject has the right to:

- request information
- access personal data
- request rectification
- request erasure
- request restriction of processing
- data portability
- object to processing
- withdraw consent at any time

8. Right to Lodge a Complaint

Supervisory authority:

Estonian Data Protection Inspectorate

(Andmekaitse Inspektsioon)

Website: <https://www.aki.ee>

Email: info@aki.ee

9. Data Security

The Data Controller applies appropriate technical and organisational measures, including: encrypted HTTPS connection, access control, secure storage, and regular backups.